



Greetings from Saint Ambrose Catholic Community,

2019-2021 are years that will not soon be forgotten. We recognize that as a local business, the last 18 months may have pushed and stretched you not only financially but emotionally as you strived to adapt to the ever-changing landscape that was COVID-19. We want to let you know that at Saint Ambrose Catholic Community, we are standing by you as you rediscover what it means to be a business in 2021. Whether your business found its niche during COVID, or you were spread thin, we want to support you. Our parish festival was built on the foundation of being a community festival. A community is only as strong as the people of which it is comprised which is why we want to do our part. Instead of requesting for a donation from you this year, we are sending our parishioners out into the community to support your business by purchasing a gift card to your establishment. Whether we have partnered with you before or this is the first time you have heard of the Saint Ambrose Festival; we want to say "Thank You" for being a part of our community.

Previously known as SAWFEST, the Saint Ambrose FALLFEST is back for 2021 and we could not be more excited about it! We are ready to celebrate with the community again! The goal of the event remains to strengthen and extend our parish's service to the local community. The gift card purchase will not only support your business, but when it is used in our Silent Auction, the proceeds will go to fund the festival as well as towards other community outreach programs that focus on meeting the immediate needs of the less fortunate through programs such as Christian Cupboard, Indian Ministries and Catholic Charities.

Our Silent Auction will be online and is available to all of our 3400+ parishioner families plus the link to the auction will be on our community flyers. This is a great way to showcase your company to the community! Also, please note that if you choose to donate in addition to the purchased gift card and if the value of your contribution exceeds \$250, you will be considered a FALLFEST sponsor and will receive the marketing and advertising opportunities in alignment with the sponsorship package. If you are interested in this, we will happily provide you with a sponsorship packet outlining the different packages. A receipt for your records will be provided showing your donation is tax deductible.

We kindly ask that purchases made by the parishioners as well as any donations are turned in by September 1<sup>st</sup>.

We are stronger together and we hope that this small gesture will show that the Saint Ambrose Catholic Community supports and values you!

Thank you and God Bless,  
The FALLFEST Team  
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